

# GLOBAL WORK STYLES INVENTORY™

CREATING GLOBAL COMPETENCE AND EFFECTIVENESS



## SUCCESSFULLY DEVELOPING CROSS-CULTURAL AND GLOBAL WORK STYLE CAPABILITIES

THE GLOBAL WORK STYLES INVENTORY™ HELPS BUSINESS LEADERS:

- Assess personal work styles and their implications for working successfully and productively, globally.
- Create effort alignment across and between continents.
- Develop greater knowledge of foreign marketplaces and how best to navigate them.
- Know with certainty any key person's Work Styles on 8 global scales, differentiated according to 12 validated national cultures.
- Measurably optimize any key individual's contributions to the enterprise.
- Build understandings of cultural expectations, restrictions, and requirements.
- Determine the most capable individuals to work with international stakeholders or sell to/service global customers.
- Know how cultural differences impact communication, negotiation, conflict resolution, relationship building, and behavioral styles.
- Enhance domestic and global diversity initiatives.
- Work successfully across cultures through global mindfulness.
- Succeed while selecting individuals for international responsibilities or expatriate assignments. Dramatically improve those Returns on Investments.
- Build individual and team cross-cultural and Work Style capabilities while creating business result improvements.
- Replicate your most globally capable leaders.

**This is a 96 question assessment with a 91% average reliability coefficient.**

*“ I just wish this assessment was around long ago. What a difference in the quality of salaried employees now hired, created and promoted in our company, at all levels. ”*



**Global Work Styles Inventory™ 3.0**